Bran Starkman

5 Tree Lane

Snowtown, CO 80001

May 1,2016

Cecily Lannister Director of Marketing King Co.

10 Landing St.

Sunnyvale, CA 94085

Dear Ms. Lannister,

I'm writing to express my strong interest in joining King Co.'s team as Marketing Manager, an opportunity I discovered on Monster.com.King Co. takes such an innovative approach to

its marketing, and I would love to contribute to its progressive vision. With my five years of

experience in marketing management, have the skills and knowledge to excel in this role. Please allow me to highlight my qualifications as they related to your stated requirements.

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| Your Requirements | My Experience |
| Marketing degree,3 years exp. | Obtained my BA in Marketing Communication in 2011 and have three years of experience as an SEO Content  Marketing Manager |
| Skilled with content strategy development and implementation | Developed and executed SEO strategy that achieved top 3 rankings on Google for key product search terms; led team that expanded unique visitors from 1Ok/month to 2 million/month in one year |
| Social media guru | Maintained editorial calendar across social media platforms; oversaw 30% increase in Facebook and Twitter shares; synchronized  social media posts with content publication |
| Professional, personable, and passionate | 3 years of successful content team management while maintaining strong  interpersonal relationships; devoted to fostering open communication and  supporting growth of team members |

I've attached my resume to flesh out my professional background as Marketing Manager, along with two letters of recommendation. I'm very excited about this opportunity with King Co. and look forward to speaking with you soon. Please don't hesitate to contact me at

508-508-5080 or bran.[starkman@gmail.com.](mailto:starkman@gmail.com) Thank you for your consideration. Sincerely,

Bran Starkman

Bran Starkman 508-508-5080

bran.starkman@gmail.com